

**California State University, Bakersfield**  
**B.S. in Business Administration**  
**Four-Year Roadmap to Graduation**  
**Emphasis/Concentration: General Business**

Units Required to Graduate	120
Upper Division Units Required	40
Units in Residence Required	30

Year	Fall Schedule	Spring Schedule
1	GE A1: COMM 1008 - Strategy Public Comm 3	GE A2: ENGL 1109 - Writing and Research 3
	GE A4: MATH 2200 - Intro to Statistical Concepts 3	BA 2100 - Legal Envir Dom/Intl Bus 3
	GE B1 4	GE C2 3
	GE C1 3	GE-D: ECON 2018 - Essentials of Micro-Econ 3
	SELF: BA 1008 - Perspectives in Business 3	FYS-2: CSUB 1019 - First Year Seminar II 1
	FYS-1: CSUB 1009 - First Year Seminar I 1	GE B2 3
	Units 17	16
<b>Fall Milestones</b>		<b>Spring Milestones</b>
Meet with and Advisor		Meet with an Advisor
		Must have at least 30 semester units at this point.
		Completed Units through Year 1 33

Year	Fall Schedule	Spring Schedule
2	GE A3 3	AI-GOVERNMENT:(recommended PPA 2008) 3
	GE D 3	ACCT 2210 - Intro Managerial Acct 3
	AI-HIST 3	ECON 2200 - Quant Tools for Bus & Econ 3
	ECON 2028 - Essentials of Macro-Economics 3	BA 2900 - Intro to Business Professions 1
	ACCT 2200 - Intro Financial Reporting & Acct 3	ELECTIVE 3
	MIS 2000 - Software Productivity Tools 1	MGMT 3000 - Organizational Behavior 3
	Units 16	Units 16
<b>Fall Milestones</b>		<b>Spring Milestones</b>
		Must have at least 60 semester units at this point.
		Completed Units through Year 2 65

Important Notes
You must have at least 60 semester units at the end of year 2 in order to take upper division general educations courses. All lower division general education and major pre-requisites must be completed before the you can register in any upper division courses.

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Year	Fall Schedule	Spring Schedule
<b>3</b>	GE UD B 3	GE UD C 3
	JYDR: BA 3008 or ECON 3008 - Diversity in Business Organizations 3	BA 3108 - Business, Government and Society 3
	BA 3010 - Data Analysis & Decision Making 3	FIN 3000 - Financial MGMT 3
	MIS 3000 - Concepts and Applications 3	MGMT 3020 - Intro to Operations MGMT 3
	General Business Elective 3	General Business Elective 3
	Units 15	Units 15
Completed Units through Year 3		95
<b>Fall Milestones</b>		<b>Spring Milestones</b>
Meet with an advisor to finalize year 4 schedule. Look for Internships		Apply for Graduation two semesters in advance. Must have at least 95 semester units at this point.

Year	Fall Schedule	Spring Schedule
<b>4</b>	GWAR: COMM 3008 - Technical & Report Writing 3	GE CAPSTONE: BA 4908 1
	ECON 4510 - Managerial Economics 3	MGMT 4000 - Strategic Management 3
	MKTG 3000 - Marketing Principles 3	General Business Elective 3
	General Business Elective 3	General Business Elective 3
		ELECTIVE 3
	Units 12	Units 13
Completed Units through Year 4		120
<b>Fall Milestones</b>		<b>Spring Milestones</b>
Complete an Internship		Purchase your Cap and Gown!!!!

#### Important Notes

General Business Concentration: Requires five additional upper division courses from at least three of the following areas: Accounting, Agricultural Business, Business Administration, Economics, Finance, Management, Marketing, MIS. \*Note: BA 3008 and ECON 3008 cannot be double counted in the Business Administration major for core and concentration requirements.