Print Form

School of Business and Public Administration

California State University, Bakersfield

Minor in **MARKETING**

Program Outline

Student: _____ Major Dept.: _____

Campus ID: _____

Requirement	Substitute	Grade	Requirement	Substitute	Grade
MKTG 300					
MKTG 490					

NOTES: The Marketing Minor requires MKTG 300 and MKTG 490 and three(3) other marketing electives.

The above courses are approved for the minor.

_____

Department Chair Date

*** The current requirement, that all courses satisfying major or minor requirements must be completed within 10 years of the degree, is waived based on recommendation of the Advisor and the Department Chair.**

_____ _____

Advisor Date Department Chair Date